



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2024

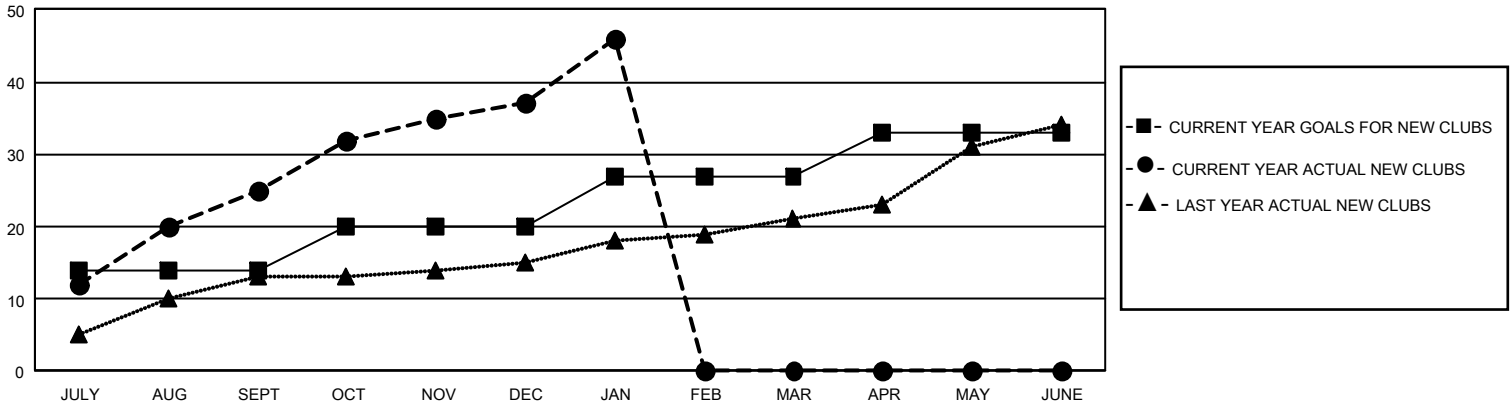
## GMT Constitutional Area 7, Group C

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

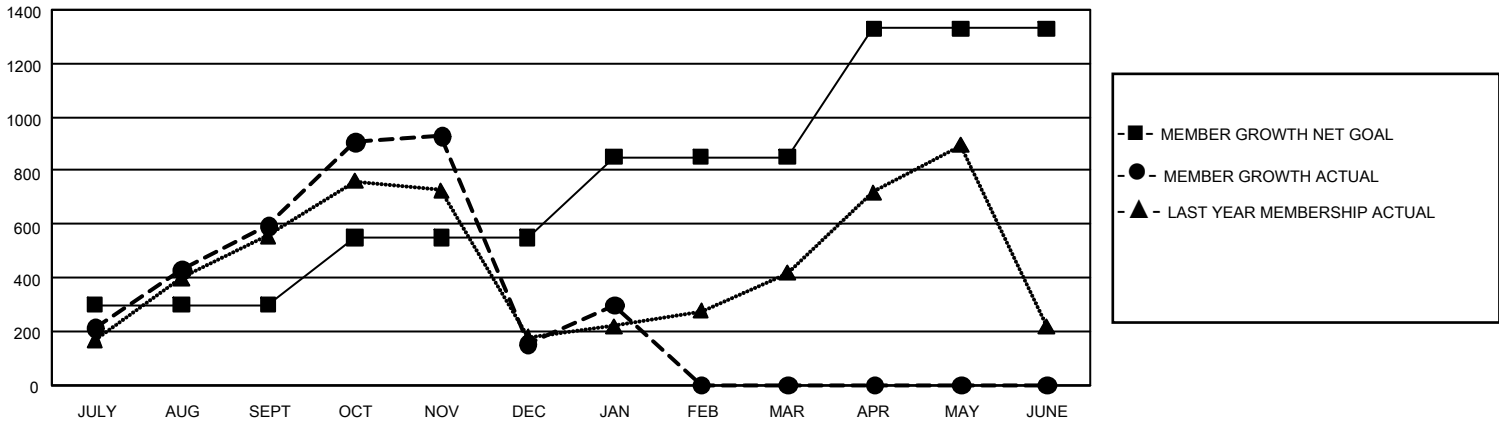
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2023-2024 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 42            | 25        | 8             |
| OCT/NOV/DEC           | 18            | 12        | 2             |
| JAN/FEB/MAR           | 21            | 9         | 1             |
| APR/MAY/JUNE          | 18            | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2023-2024 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 300                    | 1,110                | 458  |
| OCT/NOV/DEC           | 250                    | 723                  | 1,148  |
| JAN/FEB/MAR           | 300                    | 306                  | 148  |
| APR/MAY/JUNE          | 480                    | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |                                 |                |
|------------------------|---|---------------------------------|----------------|
| DROPPED CLUBS: 11      | 242 CLUBS OF 442 ADDED 1 OR MORE NEW MEMBERS              | <u>GENDER DISTRIBUTION</u>      |                |
| <u>DROPPED MEMBERS</u> |   | MALE                            | 5,130 (42.01%) |
| DECEASED               | 22  | FEMALE                          | 7,077 (57.95%) |
| CLUB CANCELLED         | 38  | NON BINARY                      | 0 (0.00%)      |
| OTHER                  | 1,693   | PREFER NOT TO ANSWER            | 5 (0.04%)      |
| TOTAL                  | 1,753   | TOTAL FAMILY UNIT MEMBERS       | 3,037          |
|                        | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | FAMILY MEMBERS PAYING HALF DUES | 1,744          |